



President's Message

by Betty McMillen



Our local government agencies are predicting that within the next 20 years the population of San Diego county will increase by 50%. That's up from 2 million people to 3 million.

Guess which way they're coming?...EAST ! Lakeside, as you know it, semi-rural, small ranches, large lots, will be run over by housing developments, shopping centers and apartments.

Not a very pleasant thought, especially from a preservationist point of view. We are already loosing our old buildings and open space.

As a Historical Society, our job is to make every effort to save and preserve as much of Lakeside's heritage as possible. We will be needing your support and assistance in these preservation efforts. Writing letters and signing petitions is a great way you can help.

Please let us know if you hear about any historic site that is threatened. We may not be able to stop all destruction, but we can make a stand against some of it. Fortunately, our Lakeside Planning Group is concerned about historic preservation too.

Do you know of anyone with land who would be willing to accept an old or historic building? We may be the recipient of such a place.

Developers have offered to give us buildings before, but we had no place to put them. It would be a benefit to Lakeside if we could keep our old buildings and not bull-doze them down or move them to Mexico.

It's your community...lets work together to preserve it. We want to hear from you, your ideas and suggestions will be greatly appreciated.

Call the History Center—561-1886
or Betty McMillen—443-1133

PRESERVATION IS OUR JOB !

SEPTEMBER 1999

CALENDAR OF EVENTS

SEPTEMBER

**23- Board Meeting 9:30 a.m.
EVERYONE WELCOME**

**27 - Regular Historical Society Meeting
7:00 p.m. - Guest Speaker
Marty Leavitt from the Resource Conservation Center will be our speaker and show slides.**

OCTOBER

**06 - Video History Interviews
EVERYONE WELCOME**

22 - Board Meeting

24 - Home Town Reunion

25 - No Regular Meeting

NOVEMBER

05 - GOLF TOURNAMENT

19 - Board Meeting

22 - Regular Meeting



25 - HAPPY THANKSGIVING

DECEMBER

04 - Holiday Home Tour

15 - Installation of Officers

OCTOBER 1999 BIRTHDAYS & ANNIVERSARIES

01	Harry Buckel		16	Esther Merlene Thomas
01	Copy Corral		16	Kathryn Thornhill
01	Kuhner Equipment		17	Edward Duling
01	53rd-Virginia & Loy L. Flor		17	G.Ernestine Paine
02	Susan Anderson		20	Ray E. Offord
02	Charlotte Pasco Robinson		21	Harold Wolin
03	David A. Poindexter		21	15th-Curtis & May Ann Clubb
03	Nellie Thomas		21	10th-Roberta Callaway & Nebel "Lee" Perry
04	Roxiena Cook		22	Josephine Danna
06	Charles Foster		24	Raymond Clemens
06	22nd-Jacqueline & Ed Grobarek		24	Dixie Carender Lansdowne
07	Ernestine Paine		24	BETTY MCMILLEN
08	Susan Brown		25	Doris Bloomberg
08	Donald Williams		25	Vernilee Doran Bost
08	Beverly & Bruce Smith		25	Henry Herms, Sr.
10	Bill Adams		25	Sam Woods
10	Ena Conger-Bowden		25	57th-Ruth & Cloyce Burkhardt
10	Barbara O'Rourke		25	9th-MaryAlice & Phillip Kessler
10	Eric Sarkela		26	Donna Swink
10	40th-Josiah Robert & Linda Gibson, Jr.		27	43rd-Margaret & Les Johnson
12	Walter "Skip" Norris		28	10th-Warren & Donna Allred
12	41st-Patty & Sam Ford		30	Arleen Morgan Darrough
14	Wendy Evans Lewton		30	Leo's Lakeside Pharmacy
15	11th-Gregory & Melba Eichelberger		30	Rosemary J. Nelson Strickler
16	Bruce Barlow		31	Roy L. Cooper
16	Kay Savage		31	Margaret Johnson



OLD STONE HOUSE

Upon their passing Hale & Mildred Whitaker willed their old stone house to the County Parks Dept.

Last May the Lakeside Historical Society toured the house which overlooks all of Lakeside. The contents had not been touched. Noel Parr of the County Parks Dept. has asked L.H.S. to assist in the cataloging and inventory of the estate. We gladly accepted the challenge.

We will be working on the project on Oct. 8th, 11th and 12th. If you would like to give us a hand we could use your help. Please call the History Center --561-1886

THEATRE PARTY

IT HAS BEEN SUGGESTED THAT WE ORGANIZE A THEATRE PARTY AND ATTEND A PLAY AT OCTAD ONE HERE IN LAKESIDE ON EITHER A FRIDAY OR SATURDAY EVENING. WE COULD DO THIS EVERY COUPLE OF MONTHS.

IT WOULD BE FUN AND THE PRICE IS MOST REASONABLE. BESIDES, WE NEED TO SUPPORT THE BUSINESSES IN OUR TOWN.

CALL 561-1886 AND TELL US IF YOU'RE INTERESTED.

7th Annual
Lakeside Historical Society
GOLF TOURNAMENT

&
VIRGINIA MCGUINNESS MEMORIAL
FRIDAY, NOVEMBER 5, 1999
WILLOWBROOK COUNTRY CLUB
11905 RIVERSIDE DR, LAKESIDE

GOLF TOURNAMENT

7th Annual Golf Match News



Come and enjoy a day of fun golf and at the same time provide support for the activities of the society. The golf match is now becoming one of the major activities to help support the continued efforts of the society programs.

The Golf Committee is busy preparing for the Golf Tourney on November 5th at Willowbrook Golf Club.

You will find enclosed a flyer regarding registration and fees for the tourney.

Please fill out and return as soon as possible if you are planning to play...

Also included in this mailing is the tourney opportunity drawing tickets...

- 1 - \$ 1.00
- 6 - \$ 5.00

If you have any questions please call:
Elaine 443-0573 or
L.H.S. Store 561-1886.

Proceeds to Benefit our Scholarship & Continued Historical Preservation

Numbers of Players limited to 72
Enter as a TEAM or Individuals will be placed

GOLFERS – Your \$50.00 Entry Fee Includes:

- 18 HOLES OF GOLF (carts extra charge)
- SHOTGUN START AT 7:30 AM, CHECK-IN 6:30 AM
- LONGEST DRIVE Contest – Separate MEN & WOMEN WINNERS
- CLOSEST-to-the-PIN – Separate MEN & WOMEN WINNERS
- AWARDS LUNCHEON and RAFFLE
- 4 MAN SCRAMBLE – BEST BALL FORMAT

(please print clearly or type)

PLEDGE NOW – PAY LATER

NAME: _____ TELEPHONE: _____

ADDRESS: _____ STATE: _____ ZIP: _____

FOURSOME:

1. _____ 2. _____

3. _____ 4. _____

FOR MORE INFORMATION CALL 443-0573 OR 561-1886

Reserve _____ for GOLF @ \$50.00 each
MAIL TO: Lakeside Historical Society, 9906 Maine Ave, Lakeside, Ca 92040
DEADLINE DATE: OCTOBER 20, 1999

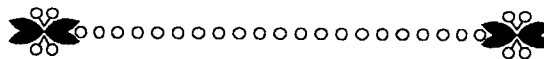
HOMETOWN REUNION OCTOBER 24TH

Make your reservations now.
Tickets - \$12.50
Time - 12:00p.m.-3:00p.m.
Lunch will be served at 12:30p.m.
Place - Lakeside Community
Center on Vine St.

First to make reservations:
Barney and Verma Smiley
Gale and Mary Ruffin

Tickets are available at the History Center, from Historical Society members, by phone or mail. With ticket in hand all you need to do is pick up your name tag. May save congestion at the door.

Mail check to: L.H.S.
9906 Maine Ave.
Lakeside, CA 92040



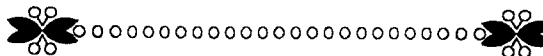
Virginia's Hometown - Opportunity Drawing Quilt for the Home Town Reunion is now on display at the Historical Society Store.

Virginia McGuinness designed and made the quilt top and Barbara Whitlock and Barbara Boggess did the hand quilting.

Stop by the store to see it. You can also purchase chances to win.

6 for \$5.00 or \$1.00 each.

The drawing will be held on October 24, 1999 at the Home Town Reunion.



Did You Know.....By Chris Herzog

Norman Rockwell was not exactly a pioneer of Lakeside, but he was a constant figure reaching our households via his artwork in The Saturday Evening Post magazine. Remember those days when "The Post", "Life" and "Look" magazine came to our doorsteps WEEKLY! --and affordably--in the mail. I digested those magazines from cover-to-cover. Ah, the time I had in those days.

Anyway, I fondly remember the Norman Rockwell art covers of the Saturday Evening Post and still appreciate how he captures everyday situations and events that are universal, everywhere, even in Lakeside.

Norman Percevel Rockwell was born in 1894, and lived in a brownstone in New York City. His father, Jarvis Waring Rockwell, was the manager of the New York office of a textile firm. According to Rockwell's autobiography, his father's family was "substantial, well to do, with character and fortunes founded on the three generations of wealth". Norman's mother was one of twelve children.

Thin, poorly coordinated and pigeon toed, he started wearing corrective shoes when he was ten, eyeglasses at twelve. Unable to compete very well in sports, he used his drawing skill to entertain his peers from an early age. He loved the idealization of boyhood in the summer in the country. It gradually expands to include adults and other seasons.

When he was fourteen, Rockwell commuted to the other side of the city on Saturdays and later with the school principal's permission, on Wednesdays for his first formal art training at the Chase School of Fine and Applied Art. He eventually left high school altogether in the middle of his sophomore year and switched to the National Academy School as a full-time student.

In 1910, Rockwell enrolled at the Art Student League. Founded in 1875, it was the most liberal and exciting art school of its day. Winslow Homer has studied there and so had Charles Dana Gibson, but of the long list of famous alumni none would have impressed Rockwell more than Howard Pyle, who had been one of the founders. George Brodman was Rockwell's teacher. If Pyle showed him where he wanted to go, Brodman gave him the basic equipment for getting there. Hours of observation and building on a subject. The body was studied in much detail. The hands, particularly in Rockwell's painting illustrated how much he knows of complex anatomical construction. Before beginning each painting, he would do a full-size charcoal drawing, seriously building his approach.

The illustration classes were another influence for Rockwell, simple and straightforward. From the basic approach evolved Rockwell's fascination with authenticity, characterization, emphasizing detail and expression. Truly an "Author in paint", he is telling his story.

At the Lakeside Community Center, L.H.S. member, Marguerite Sherman, has her collection of Norman Rockwell plates on display. Please stop by the Heritage Room and take a look to experience Rockwell's observance of human nature through his art. And call the History Center if you have something you would like to show--we are getting ready to change the display cases.

Yours Free!



ADDRESS CHANGES

Because the newsletter is mailed bulk rate, undeliverable mail will not be forwarded and it costs the Society .58 cents for each returned newsletter that has to be re-mailed. To ensure prompt delivery, please send address changes to:



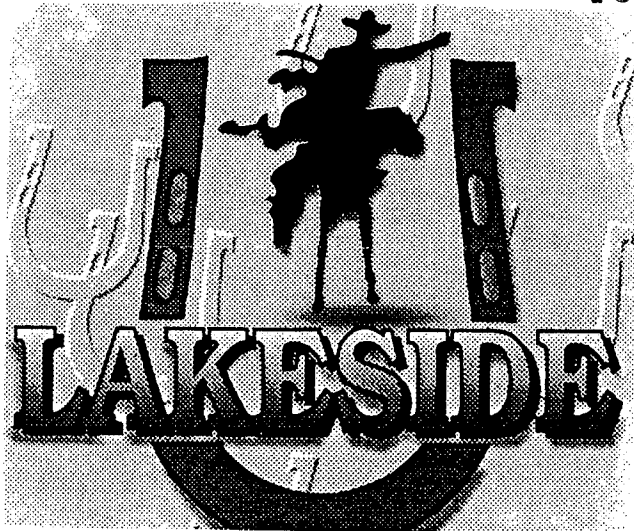
Shirley Anderson
P.O. Box 1423
Lakeside, CA 92040

THANK YOU.

MY HOME TOWN

By Anna Stephenson

My home town has a distinct
Western flavor
With small ranches, a big Rodeo
and Chili cook-offs to savor.
Western Day breakfasts, parades
and mock gun fights
Various churches, schools, parks
and a lake near by
Stocked with fish to delight !
While some say "Let's get a
more modern look..."
Up go the protests of a
certain committee
No psychedelic logos or
ugly graffiti !
We must preserve our historical
roots and shared vision;
To honor God and love our neighbor
no matter what the transition.
For our home town should be
an example to follow.
To do otherwise - would be
down-right shallow.
So "Howdy stranger" the welcome
sign always applies
Come be a part of our
(town) home town
and view it from our eyes.



Our new mailing address is:
Lakeside Historical Society
9906 Maine Ave.
Lakeside, CA 92040

LAND ACQUISITION

All historical societies have a yearning to preserve a piece of history.

In years past, developers have offered to donate old buildings to us but we couldn't find a place to put them. Unfortunately, they were destroyed.

Recently, a prominent Lakeside business offered to loan the Lakeside Historical Society the use of a piece of land for the purpose of storing old buildings acquired by the society.

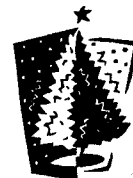
A special committee has been established to hammer out the details of the land acquisition.

More information will be forth coming to you, our membership, as the acquisition proceeds.

This may be an extremely important issue in our preservation efforts.

STAY TUNED !

X-MAS ON MAINE AVENUE



An old fashioned Christmas tree lighting ceremony. Santa Claus, strolling carolers, music, wagon rides, crafts and food vendors on Maine Avenue will be some of the entertainment featured on three December Saturdays. December 4th, 11th and 18th.

The Lakeside Chamber of Commerce, Tri Cities Soroptimist, Historical Society and Maine Ave Revitalization Association are organizing the event. They hope that other service groups, schools and churches will join forces with them and make this celebration a great success for the community.

OBITUARY

LUCILLE HAINLINE

Lucille was born May 30, 1916 and passed away August 15, 1999 in Fallbrook. She came to Lakeside in 1932. She married Herbert "Kye" Marcks and they had three children, Frank, Geraldine and Eldon. She later married Glen Hainline and lived in Fallbrook for a number of years. She and Glen had two children, Gary Hainline and Darlene Hainline Ferrell of North Carolina. She was a member of the Lakeside Historical Society. Other survivors are her two sisters, Clara Foster and Vi Walker of Lakeside.

MAILBAG

From Dorothy Scidmore

Silverton, Oregon--I am sending my money now for the "Calendar 2000" due out in October. I always enjoy it and also your newsletter. My new address is: 206 Porter St. Same town.

From Elaine Draper Lexington, S. Carolina
I have had these pictures for some time and just hadn't had time to pass them on to the Historical Society, as I work on my latest book, Cyber Cash. I impose on you to label them and place them in the files.

Hurricane Dennis was nice enough to ignore us here, but after experiencing Hurricane Iniki, in Hawaii, we did keep an eye on its path in case it decided to come calling. Fortunately, 100 miles inland, the usual is to experience mostly tropical force winds, but I do like to error on the safe side. Today, we have all our windows open. It was 65 degrees this morning and much nicer than the 100+ we have had on too many days this past month...we sort of feel like we are going to poach when it hits 95 degrees with 80-90% humidity. Oh well, we are coming to a very pretty time of year - FALL.

Mother is coming to visit in mid October and we hope to take her to see the Blue Ridge Mountains. Heidi (my middle chicken) and her two youngest will be here for the first week so it should be an exciting time as Terri will also come down from N. Carolina. Must get back to work. Hope the pictures will find a good home. (One of the pictures is Vaughnie Swearegin's 3rd grade class 1944-45).

Memorials

by Edna Kouns

Memorial Gifts have been received in the names of:

Lucille Marcks Hainline
Jack McLeon
Merton Thomas
Virginia McGuinness

Watch for their names on our Memorial Board. Thank you for your thoughtful gifts.

HELP !

Thanks to the Lakeside Garden Club, the olde church is beautifully landscaped. Gardeners are expensive so we have come up with the idea of dividing the flower beds into easily workable sizes with various people taking over each area. Since the watering is automatic the beds would only have to be tidied up every couple of weeks. It's a small job, but "Oh" so important. A plot map is available in the store. Please come by and pick out a plot to maintain. Leave your name and phone number. Our phone number is 561-1886.

ATTENTION !

Stu Stegal Productions to film in Lakeside - On Maine Ave. and in the Historical Society Building Sunday, Sept. 26th